





|                 | New Listings |        | Properties Sold |        |
|-----------------|--------------|--------|-----------------|--------|
|                 | Nov 11       | Nov 10 | Nov 11          | Nov 10 |
| NATIONAL        | -18.5        | -12.4  | -6.4            | -6.1   |
| Central England | -26.9        | -9.2   | -5.9            | -8.6   |
| East Anglia     | -21.3        | -11.7  | -12.0           | -6.8   |
| East Midlands   | -18.9        | -14.3  | 9.0             | -9.7   |
| London          | 7.8          | -12.2  | -11.0           | -9.4   |
| North East      | -10.2        | -16.9  | 18.8            | -20.0  |
| North West      | -18.6        | -17.9  | -15.0           | -17.0  |
| Scotland        | -23.9        | -13.6  | 12.0            | -4.0   |
| South East      | -3.5         | -10.3  | -9.6            | 19.6   |
| South West      | -23.2        | -14.9  | 15.7            | -4.9   |
| Wales           | -25.7        | -1.9   | -3.1            | 4.9    |
| West Midlands   | -15.2        | -15.7  | -15.9           | 10.9   |
| Yorks & Humber  | -21.5        | -6.7   | -11.6           | -11.5  |

## Quarterly % Changes for NOVEMBER 2011



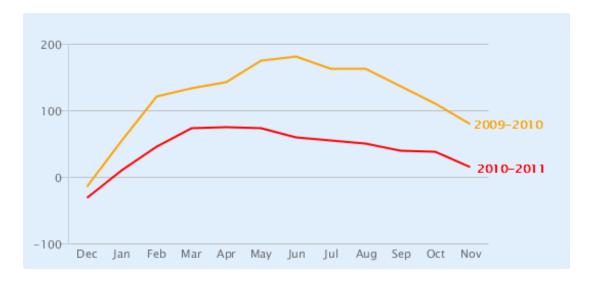
|                 | New Listings |       | Properties Sold |       |
|-----------------|--------------|-------|-----------------|-------|
|                 | Q3 11        | Q3 10 | Q3 11           | Q3 10 |
| NATIONAL        | -14.0        | -5.1  | -4.4            | -6.1  |
| Central England | -9.9         | -20.7 | -5.7            | -21.7 |
| East Anglia     | -15.8        | -4.1  | -3.3            | -3.7  |
| East Midlands   | -13.1        | -6.5  | -13.3           | -12.9 |
| London          | -16.7        | 0.5   | -12.6           | -3.3  |
| North East      | -21.2        | -7.5  | -20.8           | -15.5 |
| North West      | -4.2         | -2.6  | 36.6            | -6.0  |
| Scotland        | -11.0        | -1.8  | 3.8             | -0.1  |
| South East      | -29.8        | -8.7  | -34.5           | -12.9 |
| South West      | -8.2         | -0.2  | -3.2            | -1.2  |
| Wales           | -5.7         | -9.3  | 22.0            | -7.8  |
| West Midlands   | -13.6        | -3.5  | -15.3           | 2.2   |
| Yorks & Humber  | -24.0        | -9.5  | -9.8            | -3.7  |

## Monthly % Changes for November 2011

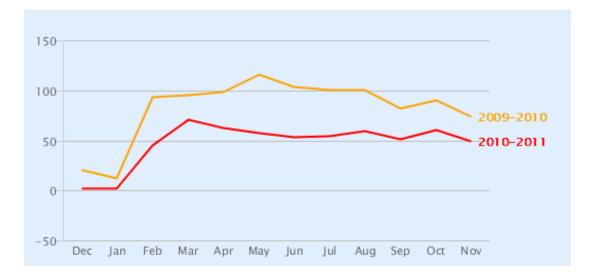




New Listings % Change over last 12 months vs previous 12 months



Properties Sold % Change over last 12 months vs previous 12 months









Ben Brookes

Managing Director of Agency Express

Stephen has over 20 years estate agency experience, was instrumental in the formation of the UK's first estate agency franchise company and latterly, headed up the franchising division of Alliance & Leicester Property Services.

## **Editors Notes**

Agency Express was formed in 1998 by Stephen Watson an estate agent over 20 years, to specifically to provide a nationwide board erection and management service for corporate and independent estate agencies via a network of franchisees. Today, Agency Express is the UK's largest estate agency board company with one in four boards being erected and serviced by our franchisees.

Estate agency boards can be seen on virtually every street in the UK and every one of these boards needs to be erected, changed to 'Sold' and, finally, be removed. In short, it is a multi-million pound business, the results of which give a very visible indication of the condition of the UK residential property market..

- The UK's only nationwide estate agency board company
- Over 60% of estate agents use Agency Express
- Industry leading on-line board management system SignMaster3
- Carrying out over 100,000 property visits per month
- Winners of 8 estate agency 'Supplier of the Year' awards

|        | For Sale boards erected | Sold boards instructed |
|--------|-------------------------|------------------------|
| Nov 11 | -18.5%                  | -6.4%                  |
| Oct 11 | -0.1%                   | 6.7%                   |
| Sep 11 | -7.6%                   | -5.5%                  |
| Aug 11 | -1.3%                   | 3.9%                   |
| Jul 11 | -5.3%                   | -2.1%                  |
| Jun 11 | -9.5%                   | -4.7%                  |
| May 11 | 1.7%                    | 0.5%                   |
| Apr 11 | -1.4%                   | -7.3%                  |
| Mar 11 | 24.9%                   | 22.9%                  |
| Feb 11 | 27.6%                   | 38.3%                  |
| Jan 11 | 51.3%                   | -4.8%                  |
| Dec 10 | -41.1%                  | -26.4%                 |

## UK-wide month-on-month percentage last 12 months